

YMCA of Stanislaus County
 FY 2007-2008
 MEMBERSHIP TREND STATEMENT
 By Total Membership

Last Updated 10/25/2007

TOTAL MEMBERSHIPS

	Apr-07	May-07	Jun-07	Jul-07	Aug-07	Sep-07	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Total
Membership Beginning of Month													
Adult (18 - 60)	189	188	184	176	162	160							
Family (Max. 2 Adults)	373	370	359	356	350	348							
Senior Adult (60+)	358	338	330	327	323	339							
Senior Couple (60+)	190	190	189	181	175	185							
Youth (12 - 18)	101	101	52	68	67	61							
Program Member	950	933	907	895	897	917							
Membership Beginning of Month	2167	2120	2021	2003	1974	2010	0	0	0	0	0	0	
Additional Memberships	<i>includes renewal</i>												
Adult (18 - 60)	14	17	14	11	9	30	0	0	0	0	0	0	95
Family (Max. 2 Adults)	20	31	30	30	19	25	0	0	0	0	0	0	155
Senior Adult (60+)	11	11	16	11	16	20	0	0	0	0	0	0	85
Senior Couple (60+)	5	13	4	7	5	10	0	0	0	0	0	0	44
Youth (12 - 18)	8	3	20	7	6	9	0	0	0	0	0	0	53
Program Member	107	97	69	65	52	81	0	0	0	0	0	0	471
Terminated Membership	165	172	153	131	107	175	0	0	0	0	0	0	903
Adult (18 - 60)	15	21	22	25	18	15							116
Family (Max. 2 Adults)	23	42	33	36	23	35							192
Senior Adult (60+)	31	19	19	15	17	16							117
Senior Couple (60+)	11	14	11	13	4	6							59
Youth (12 - 18)	8	52	4	8	13	6							91
Program Member	124	123	124	63	48	127							609
Remaining Memberships EOM	212	271	213	160	123	205	0	0	0	0	0	0	1184
Adult (18 - 60)	188	184	176	162	153	175							
Family (Max. 2 Adults)	370	359	356	350	346	338							
Senior Adult (60+)	338	330	327	323	322	343							
Senior Couple (60+)	190	189	181	175	176	189							
Youth (12 - 18)	101	52	68	67	60	64							
Program Member	933	907	895	897	901	871							
Membership Total at end of month	2,120	2,021	2,003	1,974	1,958	1,980	0	0	0	0	0	0	
CHANGE IN TOTAL MEMBERSHIPS	Apr-07	May-07	Jun-07	Jul-07	Aug-07	Sep-07	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Net Change for Year
Adult (18 - 60)	-1	-4	-8	-14	-9	22		0	0	0	0	0	-21
Family (Max. 2 Adults)	-3	-11	-3	-6	-4	-8	0	0	0	0	0	0	-37
Senior Adult (60+)	-20	-8	-3	-4	-1	21	0	0	0	0	0	0	-37
Senior Couple (60+)	-6	-1	-8	-6	1	13	0	0	0	0	0	0	-15
Youth (12 - 18)	0	-49	16	-1	-7	4	0	0	0	0	0	0	-58
Program Member	-17	-26	-12	2	4	-30	0	0	0	0	0	0	-138
Membership Gain/Loss	(47)	(99)	(18)	(25)	(16)	22	0	0	0	0	0	0	(187)
Termination Reasons	Apr-07	May-07	Jun-07	Jul-07	Aug-07	Sep-07	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Mar-08	Percentage
Auto Termination	119	119	111	65	45	115							48.11%
Deceased	3	2	1	-	2	3							0.92%
Financial Reasons	5	3	6	9	6	7							3.02%
Medical Reasons	7	1	9	8	8	4							3.10%
Membership Expiration	17	55	13	16	22	12							11.32%
Membership Type Change	-	1	-	1	2	1							0.42%
No Longer Using Facility	26	22	24	25	26	25							12.41%
Non-Disclosed	2	3	3	-	3	1							1.01%
Non-Payment	23	47	24	18	-	30							11.00%
Relocation	2	11	4	8	5	2							2.68%
Scholarship Expiration	2	6	-	3	5	4							1.00%
Staff Termination	4	3	16	5	-	1							2.43%
Unsatisfactory Service	3	1	2	4	1	-							0.92%
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Total	213	275	213	162	125	205	0	0	0	0	0	0	1193