


# HOME



## OWNERSHIP

### MODESTO

**EVENT DATE:**  
May 17, 2009  
12-5 pm

**LOCATION:**  
Modesto  
Centre Plaza

**BOOTH  
DEADLINE:**  
May 5, 2009

**COST:**  
\$400

**PUB DATE:**  
May 16, 2009  
Expanded  
Valley Homes

Exciting opportunity: **HUD** is providing the city of Modesto with substantial grant funds designated for homebuyers and investors to purchase foreclosed homes. To be eligible to receive a portion of the funds, homebuyers must attend and be certified in a HUD-certified homeownership training program. Upon completion of the certification process, homebuyers will receive down-payment assistance.

The Modesto Bee and the City of Modesto are hosting an event, Home Ownership Modesto, at the Modesto Centre Plaza. This event will allow homebuyers to take the HUD training program and technical assistance, learn more about homeownership and/or investing in real estate and become eligible for the HUD funds. If you want to target homebuyers and investors, you need to be a part of this event.

### **PARTICIPATION INCLUDES:**

- **10' X 10' BOOTH SPACE**
- **2" X 2" BLACK & WHITE AD IN THE EXPANDED VALLEY HOMES SECTION**

### **COST:**


- **\$400**

**THE MODESTO BEE** will promote this event with a huge advertising campaign beginning approximately two weeks prior to the event. Promotional ads will be in The Bee, MVP and online at [modbee.com](http://modbee.com).

**The Modesto Bee**  
[modbee.com](http://modbee.com)



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### MODESTO

**Mail this application and payment to: THE MODESTO BEE ATTN: LESA CANEN**  
P.O. Box 3928, Modesto, CA 95352 or fax with payment information to (209) 578-2118

Company name \_\_\_\_\_ Contact \_\_\_\_\_

e-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Credit Card \_\_\_\_ / \_\_\_\_ / \_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Electricity needed (additional \$15.00)

\_\_\_ Number of booths.

**TOTAL COST: \$** \_\_\_\_\_

## TERMS AND CONDITIONS

**ASSIGNMENT OF SPACE** - Whenever possible, space assignment will be made in keeping with the desires of Exhibitor. However, Show Management reserves final determination of space assignment and assignments will be made or changed in the best interest of the Show as determined by Show Management at their best discretion.

**PAYMENTS AND REFUNDS** - Space reservations will not be confirmed without a signed contract and full payment prior to the Show. Please make checks payable to The Modesto Bee. Exhibitor is liable for the entire rental unless written notice of space cancellation is made within thirty (30) days of application. 50% of any amount collected will be refunded if cancellation is received in writing 30 days prior to the show. No refunds will be made for cancellations received after Monday, May 8th, 2009. Should the show be cancelled due to causes beyond the control of event management, its sponsors and exhibitors shall not be held liable and advanced payments will be refunded in full.

**CONFINEMENT OF EXHIBITS** - Exhibitors must confine their displays to the space for which they have contracted. Aisles may not be used for displaying materials or signs. Displays which obstruct the view of neighboring exhibits are prohibited.

**EXHIBIT HOURS** - Exhibitors agree that all parts of the exhibit will remain open during the hours of 11:00 a.m. to 4:00 p.m.

**EXHIBIT SELLING** - Direct sales may be made from exhibit booths. Food items may be sold for off-site consumption only. Refund/exchange policies must be posted in each booth. Exhibitors are responsible for providing copies of business and resale licenses as governed by local, state and federal laws. In the event of a dispute, The Modesto Bee reserves the right to give out the exhibitor's name and contact information.

**LIABILITY AND INSURANCE** - All reasonable precaution against damage or loss will be taken; however, show management does not guarantee or insure the exhibitor against any loss. Exhibitor is held responsible to insure his own exhibit, personnel, display and materials from any damage or loss through theft, fire accident or other cause.

**AMENDMENT** - These rules and conditions have been drawn for the purpose of providing a regulated, attractive and successful event. Event management shall have the power to interpret the rules and amend them if necessary to satisfy the best interest of the entire event and all amendments shall bind exhibitors.