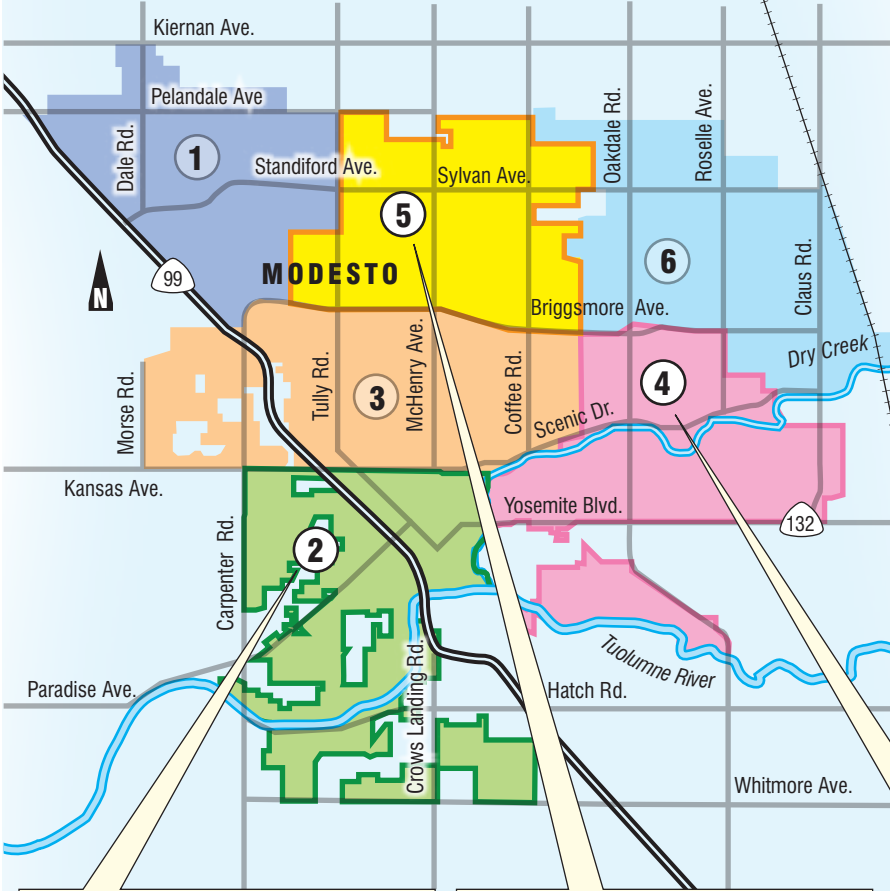


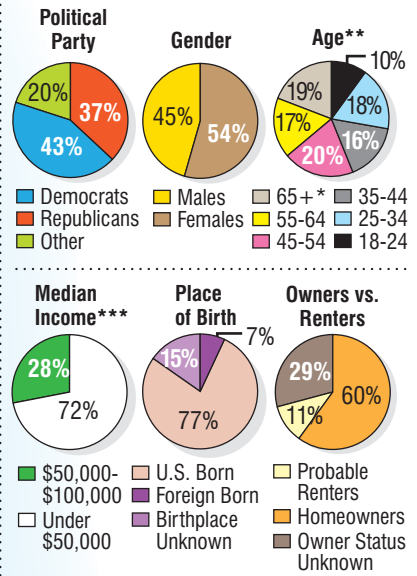
For the first time in its history, Modesto will elect City Council members by district. Seats in Districts 2, 4 and 5 are up in November; residents in Districts 1, 3 and 6 will get their chance to vote in 2011. The mayor, whose seat is also up in 2011, will continue to be elected at-large.

CITY COUNCIL DISTRICTS



Citywide Registered Voter Demographics

Number of residents 209,000
Registered Voters 91,834
Among likely voters:



* A likely voter is someone who votes consistently. In this case a likely voter is someone who voted in at least four of the last five elections.

** AGE 65+ or AGE UNKNOWN: Voters at least 65 years of age or voters with no age listed. Most voters with no age listed have registrations unchanged since September 1976 and are likely to fit this age group.

*** Income number reflects the percentage of voters living in a census block group reporting a specific median income range.

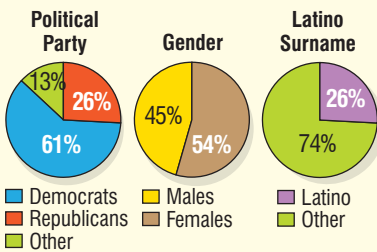
Source: Burbank political consulting firm Political Data Inc.; Modesto political consulting firm Pathways Inc.

Note: Numbers may not total 100%

District 2 Snapshot of Likely Voters

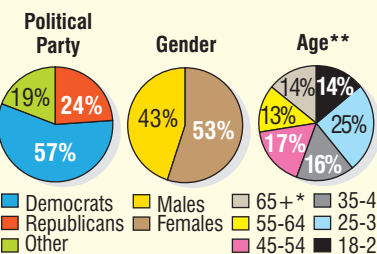
Number of residents 33,881
Average Age 63
Registered Voters 9,000
Likely Voters 9% or 788

Among likely voters:



District 2 Registered Voter Demographics

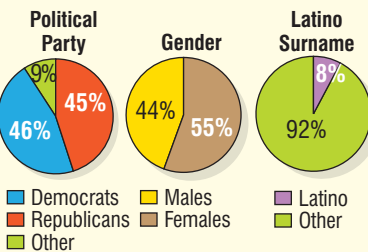
Among registered voters:



District 5 Snapshot of Likely Voters

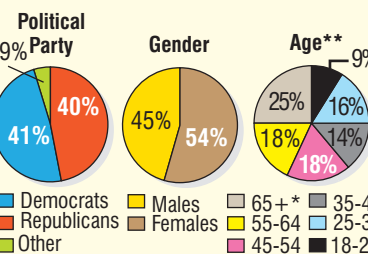
Number of residents 34,490
Average Age 66
Registered Voters 17,000
Likely Voters 22% or 3,672

Among likely voters:



District 5 Registered Voter Demographics

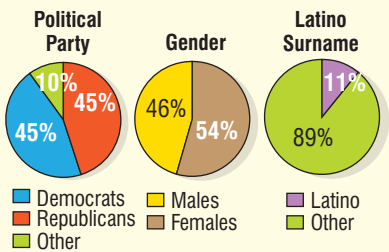
Among registered voters:



District 4 Snapshot of Likely Voters

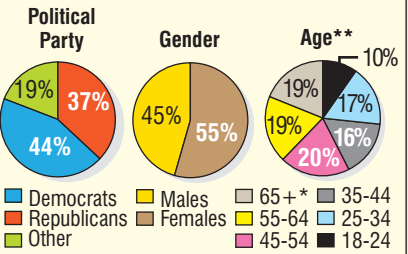
Number of residents 33,879
Average Age 63
Registered Voters 15,000
Likely Voters 20% or 2,925

Among likely voters:



District 4 Registered Voter Demographics

Among registered voters:



2001 - Modesto voters reject a proposal that would have implemented district elections.

June 2004 - The Lawyers Committee for Civil Rights sues Modesto under the new law.

March 2007 - The California Supreme Court rejects Modesto's appeal in the voting case.

2001

2002

2003

2004

2005

2006

2007

2008

2009

2002 - The California Legislature passes the California Voting Rights Act, which allows minorities to sue for election reforms.

December 2006 - A California appeal court overturns a local decision that the law is unconstitutional.

2008 - Modesto voters approve a ballot measure calling for district elections; a citizen commission, with input from residents, draws boundaries for six districts.