

MODESTO BEE CANDIDATE QUESTIONNAIRE

What is your full, legal name?

Lyle Todd Aaronson

What name do you prefer be used in print?

Todd Aaronson

What office do you seek?

Modesto City Council District 3

What is the primary reason you are running for this office?

Modesto is a great place to live, work and raise a family – we deserve leadership we can trust to develop plans that will create a more safe environment and develop a sustainable economic foundation.

What will be your single most important priority if you get elected?

Public Safety is the single most important responsibility of government. Our crime, drugs and vagrancy issues must be addressed as all other aspects of our economy are dependent upon the quality of safety and security in our city.

What sets you apart from the other candidates?

- I understand the needs of large and small businesses
- I am intimately involved in the community and neighborhood organizations thus having a unique perspective on the needs of District 3 and our community
- I actually have plans for developing our economic foundation and supporting the working man and woman of Modesto in earning a living wage
- I have both hospitality and golf management experience and both entities, the golf facilities and Centre Plaza, are costing Modesto almost \$1M per year in losses
- I am comfortable asking tough questions to regarding the most pressing issues
- I have been a participant in the revitalization and redevelopment of major cities and recognize that solutions to other cities problems have the potential for application in Modesto
- I am committed to research prior to expressing an opinion or making a decision
- I have the ability to influence others, on facts, in developing solutions to complex problems
- I am passionate about the future of Modesto and the bounties of our city
- I have received the endorsement of the Latino Community Roundtable

Where do you work and what is your job title? (If retired, list position before retirement and name of former employer)

I work at Republic Marketing, a dba of Aaronson Management Group, as the company president.

What date were you born and where?

I was born in 1963 in New Jersey

What is your spouse's name, if any?

Sarah Smith Aaronson

What are the names and ages of your children, if any?

Daniel, 23

Zachary, 15

Levi, 12

Please list the schools and colleges you attended, the degrees you attained and when.

I attended the University of Vermont and Montclair State College.

Double Major in Political Science and Engineering

Have you ever held an elected or appointed public office? (Include dates and office title)

No, I have not

Have you run before for an elected public office? (Include dates and exact office title)

No, I have not

Approximately how much money do you expect to spend on your campaign?

I expect this campaign to cost approximately \$35-40K

Have you ever been convicted or charged with a crime other than a minor traffic violation? If so, please explain and include dates and locations.

I have never been convicted, accused, charged or indicted for any crime.

Have you or a business you owned or had principal interest in ever filed bankruptcy? If so, please include dates and the location the bankruptcy was filed.

No

Do any of your immediate family members work for the organization/agency your are running to represent?

No

PLEASE PROVIDE THE FOLLOWING CONTACT INFORMATION

Campaign Web site address, Facebook page, Twitter account:

www.facebook.com/aaronsonforcouncil
www.aaronson4council.com

Please list the campaign contact information you want made available to the general public in print and online, including a phone number, address and e-mail:

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