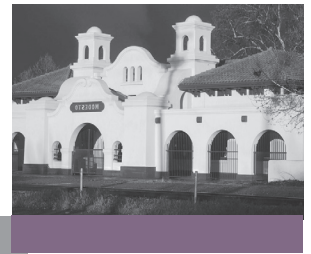


Classified

2013



Your success is our business.

ADDITIONAL OPPORTUNITIES

BOLD FACE TYPE

Bold face type available for an additional .75¢ per line, per day.

SHADED BACKGROUNDS

Add greyscale or color where available to the background of your liner ad for only \$10 more!

ATTENTION-GETTERS

Draw attention to your ad with one of our Attention Getters. Call for details. Here are just a few examples:

AFFORDABLE • “LOOK” • MAKE OFFER

CLEAN! • PRICED TO *SELL* • JUST LISTED

Reduced • IMMACULATE • SHARP!

NEW TODAY

Section publishes Tuesday through Sunday in classified and features ads running for the first time in Bee

Classified. However, not all new ads are represented. New Today is sold for an additional fee. Ads appear in the order in which they are placed.

Place your line ad in our “New Today” section for an additional **\$1.75** per line plus cost of ad.

modbee.com

Market your business to Central California and the world. Modbee.com is The Modesto Bee's award-winning online newspaper and is your answer to increasing sales and expanding your market. For current rates and information, contact Josh Bower at (209) 578-2060.

SPECIAL DAYS/PAGES/FEATURES

Valley Homes/ Sunday Real Estate
Information on local housing, mortgage rates and financing, floor plans, etc., coupled with classified real estate on Saturday and Sundays. When looking for a new home or ways to sell an existing home, market residents depend on The Modesto Bee. Front-page advertising opportunities available. Contact your Bee representative for details.

Wheels - modbeeCARS.com

New car features, trouble-shooting tips, news on imports and trucks, coupled with the classified transportation category on Fridays.

Employment - modbeeJOBS.com

Reach the employment market with this weekly section dedicated to jobs around the Central Valley. Each Sunday this section features information on a selected career and provides tips to job seekers. Front page advertising opportunities available. Contact your Bee representative for details.

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A better job awaits.

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